

PRODUCT EVOLUTION & THE FUTURE

Literacy based activity
for Design & Technology
Summer Homework

How has this product **developed** over time?



Key Question:

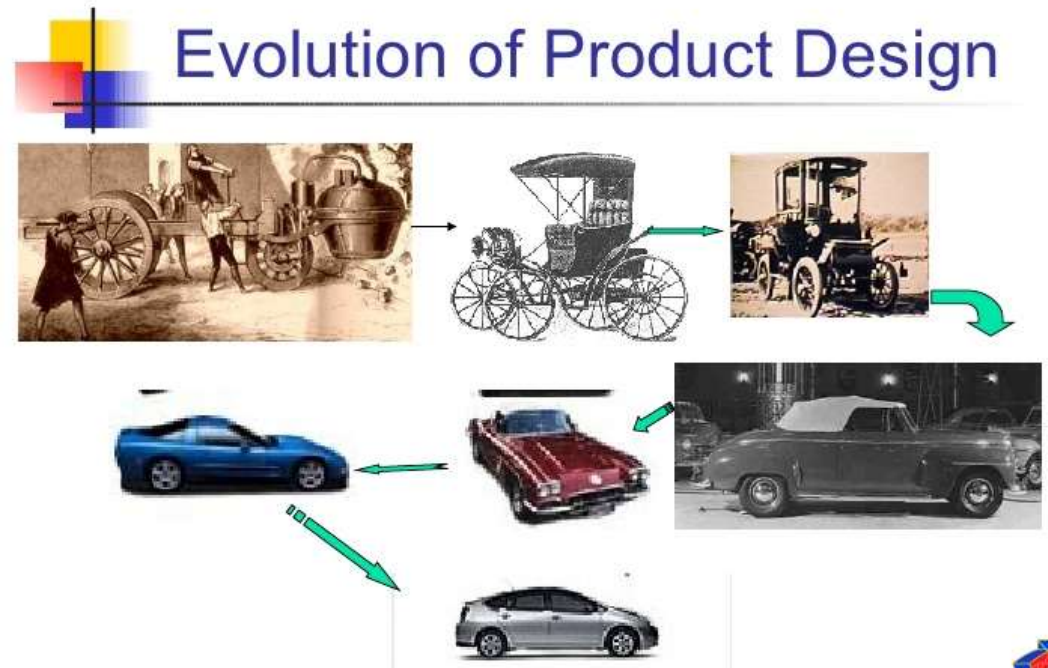
What *factors* affect product *evolution*?

Key Terms:

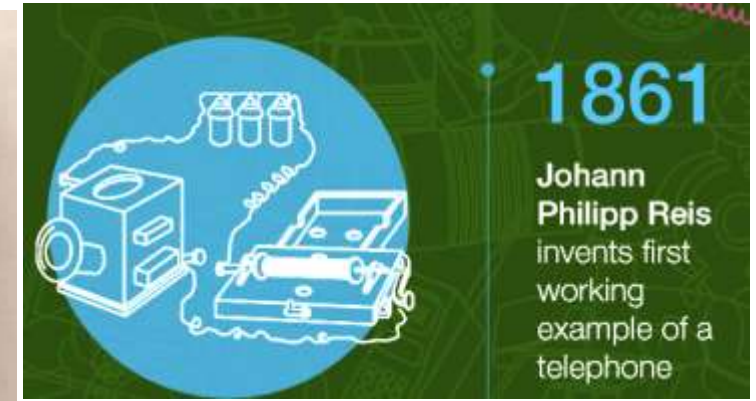
- Product
- Factors
- Evolution
- Development
- Lifestyle changes
- Convenience

Lesson Objective:

To create a written piece of work explaining how products have evolved over time and what factors are involved in this process.



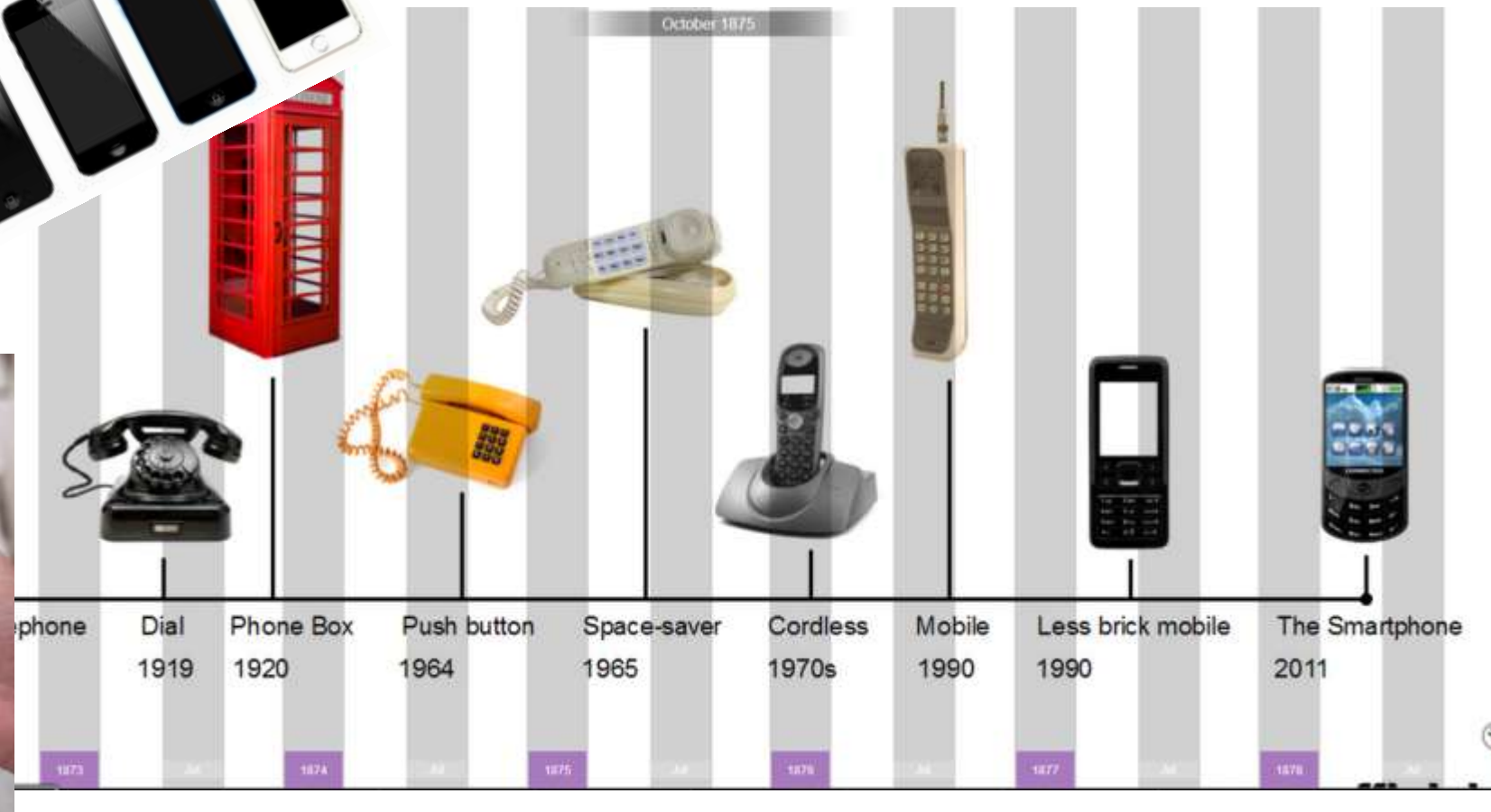
Mobile Phone



"How many of 'em can YOU remember?"

Western Electric
A UNIT OF THE BELL SYSTEM

ClickAmericana.com



Clothes Iron



Clothes Irons



Washing Machine



125 Years Of Evolution



POINT

What will this paragraph be about? Make it concise so the reader has a clear view and understands your thoughts.

EVIDENCE

Examples of your point. In this case it is the description of the products changes in feature.

EXPLAIN

Why have the changes taken place?

P.E.E

"The television set has evolved a lot since it was created. They have now become relatively thinner than they were initially although they are now becoming larger at one stage they did become considerably smaller. People can now get quality items for all price ranges as there are so many different companies in competition with another trying to create the latest trending product. Technology has improved and televisions are always changing to provide higher quality images, better sound etc."

Activity: using either examples we have looked at in class and/or others discuss what product evolution is and why it takes place.

Key Question:

What ***factors*** affect product ***evolution***?

Key Terms:

- Product
- Factors
- Evolution
- Development
- Lifestyle changes
- Convenience

Success criteria:

- Must write in full sentences using correct SPAG & P.E.E
- Must be 1 side of A4 lined paper
- You need to use examples of products.
- Have you included the **key terms** in you written piece of work?

Challenge: how will your chosen product (s) evolve in the future? Why?