

## OCR Cambridge Nationals in Creative iMedia - check list

**R081 Written Paper 1** – Duration: 1 hour 15 minutes 25%

**R082 Coursework** – 25% - Deadline 11<sup>th</sup> October 2019

**R092 Coursework** – 25% - Deadline 7<sup>th</sup> February 2020

**R091 Coursework** – 25% - Deadline 27<sup>th</sup> March 2020

**Suggestions for resources that will help you revise are as below.**

- Book :My Revision Notes: OCR Nationals in Creative iMedia L 1 / 2, Kevin Wells, ISBN: 9781471886683
- Resources on hand-in : past papers, marks schemes , revision booklet, videos and knowledge organisers

### Unit R081: *Pre-production skills*

LO1: Understand the purpose and content of pre-production

The purpose and uses for:

- mood boards (e.g. ideas and concepts for a new creative media product development, assisting the generation of ideas)
- mind maps/spider diagrams (e.g. to show development routes and options for an idea, or component parts and resources needed for a creative media product)
- visualisation diagrams (e.g. for still images and graphics)
- storyboards (e.g. for use with video, animation)
- scripts (e.g. for a video production, voiceover, comic book or computer game)
- The content of:
  - mood boards
  - mind maps/spider diagrams
  - visualisation diagrams, i.e.:
    - images
    - graphics
    - logos
    - text
- storyboards, i.e.:
  - number of scenes
  - scene content
  - timings
  - camera shots (e.g. close up, mid, long)
  - camera angles (e.g. over the shoulder, low angle, aerial)
  - camera movement (e.g. pan, tilt, zoom or using a track and dolly)
  - lighting (e.g. types, direction)
  - sound (e.g. dialogue, sound effects, ambient sound, music)
  - locations (e.g. indoor studio or other room, outdoor)
  - camera type i.e.
    - still camera
    - video camera
    - virtual camera (e.g. for animations,3D modelling or computer games)

You understand:

- Mood board**
- Purpose
- Use
- Content
  
- Mindmap / spider diagram**
- Purpose
- Use
- Content
  
- Visualisation diagram**
- Purpose
- Use
- Content
  
- Storyboard**
- Purpose
- Use
- Content
  
- Script**
- Purpose
- Use
- Content

- scripts, i.e.:
  - set or location for the scene direction (e.g. what happens in the scene, interaction)
  - shot type
  - camera movement
  - sounds (e.g. for actions or events)
  - characters dialogue (e.g. intonation, loudness, emotion)
  - formatting and layout

## LO2: Be able to plan pre-production

- Interpret client requirements for pre-production (e.g. purpose, theme, style, genre, content) based on a specific brief (e.g. by client discussion, reviewing a written brief, script or specification)
- Identify timescales for production based on target audience and end user requirements
- How to conduct and analyse research for a creative digital media product, i.e.:
  - using primary sources
  - using secondary sources
- Produce a work plan and production schedule to include:
  - Tasks
  - Activities
  - work flow
  - timescales
  - resources
  - milestones
  - contingencies
- The importance of identifying the target audience and how they can be categorised, i.e.:
  - Gender
  - Age
  - Ethnicity
  - Income
  - Location
  - accessibility
- The hardware, techniques and software used for:
  - digitising paper-based documents
  - creating electronic pre-production documents
- The health and safety considerations when creating digital media products (e.g. use of risk assessments, location recces, safe working practices)
- Legislation regarding any assets to be sourced, i.e.:
  - Copyright
  - Trademarks
  - intellectual property
- How legislation applies to creative media production, i.e.:

### You understand:

- Client Brief**
  - What is...**
  - A brief
  - The information you need from a client
  - Target audience
  - User requirements
- Timescales**
  - How do you plan tasks
  - What you have to consider
  - What is a work plan
  - What should be included in a work plan
- Sources of information**
  - Using primary sources
  - Using secondary sources
  - Keeping records of sources
- Hardware and software techniques**
  - digitising paper-based documents
  - creating electronic pre-production documents
- Health & Safety**
- Legal issues**
  - copyright
  - Use of assets
  - Trademarks
  - intellectual property
  - data protection
  - privacy
  - defamation
  - certification and classification
  - Use of copyrighted material and intellectual property

<ul style="list-style-type: none"> <li>- data protection</li> <li>- privacy</li> <li>- defamation</li> <li>- certification and classification</li> <li>- Use of copyrighted material and intellectual property</li> </ul>	
<b>LO3: Be able to produce pre-production documents</b>	
<p>Create a:</p> <ul style="list-style-type: none"> <li>• mood board</li> <li>• mind map/spider diagram</li> <li>• visualisation diagram or sketch</li> <li>• storyboard</li> </ul> <p>Analyse a script (e.g. scenes/locations, characters, resources and equipment needed)</p> <ul style="list-style-type: none"> <li>• The properties and limitations of file formats for still images</li> <li>• The properties and limitations of file formats for audio</li> <li>• The properties and limitations of file formats for moving images, i.e.: <ul style="list-style-type: none"> <li>- video</li> <li>- animation</li> </ul> </li> <li>• Suitable naming conventions (e.g. version control, organisational requirements)</li> <li>• Identify appropriate file formats needed to produce: pre-production documents</li> <li>• final products in line with client requirements</li> </ul>	<p>You understand how to:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Create a mood board</li> <li><input type="checkbox"/> Create a mind map/spider diagram</li> <li><input type="checkbox"/> Create a visualisation diagram</li> <li><input type="checkbox"/> Create a storyboard</li> <li><input type="checkbox"/> Analyse a script</li> </ul> <p>Understand the properties &amp; limitations of:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Still images</li> <li><input type="checkbox"/> Audio</li> <li><input type="checkbox"/> Video</li> <li><input type="checkbox"/> Animation</li> </ul> <p>Understand</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Naming conventions</li> <li><input type="checkbox"/> File formats</li> <li><input type="checkbox"/> Final product relating to the client brief</li> </ul>
<b>LO4: Be able to review pre-production documents</b>	
<ul style="list-style-type: none"> <li>• Review a pre-production document (e.g. for format, style, clarity, suitability of content for the client and target audience)</li> <li>• Identify areas for improvement in a pre-production document (e.g. colour schemes, content, additional scenes)</li> </ul>	<p>Understand how to:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Review your pre-production document <ul style="list-style-type: none"> <li>○ Format</li> <li>○ Style</li> <li>○ Clarity</li> <li>○ Suitability</li> <li>○ Content</li> <li>○ Meet the brief</li> <li>○ Meet the target audience needs</li> </ul> </li> <li><input type="checkbox"/> Identify area for improvement</li> </ul>